



VideoIndiana, Inc.
1000 N. Meridian Street
Indianapolis, IN 46204

Perkins Nichols Media
6330 East 75th St. #144
Indianapolis, IN 46250

Contract # 102506
Schedule Dates 09/24/12-09/30/12
Advertiser Senate Majority Campaign Committee (9163)
Agency Perkins Nichols Media (1315)
Product Political/Senate (1132)
Brand Rep/State Sen/Dist 30/Schneider (13303)
Salesperson Click, Steve (1579)
Sales Office WTHR
Buyer Name
Phone/Fax
CPE N/A
Account Types Local/Political Candidate
Billing Type Standard
Comments Authorized by Schneider

Date Entered 09/06/12
Last Modified 09/20/12
Entered By Lisa Baxter
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,665.00
Net Total \$26,435.00
Sales Tax

WTHR (WTHR)
By Broadcast Month
Sep. 2012 45 \$31,100.00
Grand Total: 45 \$31,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	09/24/12-09/28/12	2	:30	7A- 9A (EST)	4	X	X	X	X	X			5	\$700.00	\$3,500.00	WTHR (WTHR)	7-9a Today	9/6/12
1.1	Normal Line / SPOT	09/24/12-09/28/12	2	:30	7A- 9A (EST)	5	X	X	X	X	X			5	\$700.00	\$3,500.00	WTHR (WTHR)	7-9a Today	9/20/12
2.0	Normal Line / SPOT	09/24/12-09/28/12	2	:30	9A- 10A (EST)	2	X	X	X	X	X			2	\$400.00	\$800.00	WTHR (WTHR)	9-10a Today	9/6/12
3.0	Normal Line / SPOT	09/24/12-09/28/12	2	:30	10A- 11A (EST)	2	X	X	X	X	X			2	\$400.00	\$800.00	WTHR (WTHR)	10-11a Today	9/6/12
4.0	Normal Line / SPOT	09/24/12-09/28/12	3	:30	12:30P- 1P (EST)	3	X	X	X	X	X			3	\$300.00	\$900.00	WTHR (WTHR)	1230-1p Noon News	9/6/12
5.0	Revised Line / SPOT	09/24/12-09/28/12	2	:30	5P- 6P (EST)	1	X	X	X	X	X			4	\$1,000.00	\$4,000.00	WTHR (WTHR)	5-6p EWN	9/20/12
5.1	Normal Line / SPOT	09/24/12-09/28/12	2	:30	5P- 6P (EST)	4	X	X	X	X	X			5	\$1,200.00	\$6,000.00	WTHR (WTHR)	6-630p EWN	9/6/12
6.0	Revised Line / SPOT	09/24/12-09/28/12	2	:30	6P- 6:30P (EST)	4	X	X	X	X	X			5	\$1,000.00	\$5,000.00	WTHR (WTHR)	7-730p Wheel	9/6/12
6.1	Normal Line / SPOT	09/24/12-09/28/12	2	:30	7P- 7:30P (EST)	3	X	X	X	X	X			3	\$1,100.00	\$3,300.00	WTHR (WTHR)	730-8p Jeopardy	9/6/12
8.0	Normal Line / SPOT	09/24/12-09/28/12	2	:30	7A- 8A (EST)	1						X		1	\$450.00	\$450.00	WTHR (WTHR)	7-8a Sat Today	9/6/12
10.0	Normal Line / SPOT	09/30/12-09/30/12	3	:30	6A- 7A (EST)	1							X	1	\$150.00	\$150.00	WTHR (WTHR)	6-7a Sun Sunrise	9/6/12
11.0	Normal Line / SPOT	09/30/12-09/30/12	2	:30	7A- 8A (EST)	1						X		1	\$450.00	\$450.00	WTHR (WTHR)	7-8a Sun Sunrise	9/6/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

"Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."



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12.0	Normal Line / SPOT	09/30/12-09/30/12	2	:30	8A- 9A (EST)	1							X	1	\$450.00	\$450.00	WBTH (WBTH)	8-9a Sun Today	9/6/12
13.0	Normal Line / SPOT	09/30/12-09/30/12	2	:30	9A- 10A (EST)	1							X	1	\$450.00	\$450.00	WBTH (WBTH)	9-10a Sun Sunrise	9/6/12
14.0	Revised Line / SPOT	09/24/12-09/28/12	4	:30	4P- 5P (EST)	1	X	X	X	X	X			1			WBTH (WBTH)	4-5p Dr Phil	9/6/12
14.1	Normal Line / SPOT	09/24/12-09/25/12	4	:30	4P- 5P (EST)	1	X	X						1	\$350.00	\$350.00	WBTH (WBTH)	4-5p Dr Phil	9/20/12
15.0	Normal Line / SPOT	09/24/12-09/28/12	2	:30	5:30A- 6A (EST)	1	X	X	X	X	X			1	\$450.00	\$450.00	WBTH (WBTH)	530-6a Early Sunrise	9/20/12
16.0	Normal Line / SPOT	09/24/12-09/28/12	3	:30	6A- 7A (EST)	3	X	X	X	X	X			3	\$500.00	\$1,500.00	WBTH (WBTH)	6-7a Sunrise	9/20/12
17.0	Normal Line / SPOT	09/26/12-09/28/12	4	:30	4P- 5P (EST)	3			X	X	X			3	\$350.00	\$1,050.00	WBTH (WBTH)	4-5p Dr Phil	9/20/12
18.0	Normal Line / SPOT	09/24/12-09/29/12	2	:30	11P- 11:35P (EST)	1	X	X	X	X	X			1	\$1,400.00	\$1,400.00	WBTH (WBTH)	11-1135p LN	9/20/12
19.0	Normal Line / SPOT	09/30/12-09/30/12	3	:30	11:30P- 12:05A (EST)	1							X	1	\$750.00	\$750.00	WBTH (WBTH)	1130p-1205a LN	9/20/12
20.0	Normal Line / SPOT	09/24/12-09/28/12	2	:30	11:35P- 12:37A (EST)	3	X	X	X	X	X			3	\$450.00	\$1,350.00	WBTH (WBTH)	1135p-1237a Tonight Show	9/20/12

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